**SPONSORSHIP PACKAGES - 2018**

**Sponsor Name:** «COMPANY»

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Contact No: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**$2,000.00 MAJOR SPONSOR**

* 1st Race Meet – 19th May 2018
* 2nd Race Meet – 21st July 2018

**Package Includes:**

* Naming rights of the Race Meet.
* Naming rights of the Main Race.
* Major Sponsorship status.
* Opportunity to present prize to winner of race.
* 1800mm x 900mm Banner, along fence at finishing line – Banner supplied by HJC, Sponsor to supply Logo.
* Other oncourse signage supplied by Sponsor.
* Social Media Acknowledgements.
* Logo in prominent position on Hughenden Races Website, with link to Sponsors website.
* Full page colour advertisement in Race Book.
* Free Entry & Table for 10 in Corporate Marquee.
* PA Announcements throughout the day.
* 10 Beverage Holders.

**$1,100.00 RACE SPONSOR (4 AVAILABLE)**

* 1st Race Meet – 19th May 2018
* 2nd Race Meet – 21st July 2018

**Package Includes:**

* Naming rights of one race.
* Opportunity to present prize to winner of race.
* 1200mm x 900mm Banner along front fence – Banner supplied by HJC, Sponsor to supply Logo.
* Other oncourse signage supplied by Sponsor.
* Social Media Acknowledgements.
* ½ page colour advertisement in Race Book.
* Free entry $ 2 tickets for Corporate Marquee.
* PA Announcements throughout the day.
* 2 Beverage Holders.

**$1,500.00 MARQUEE SPONSOR**

* 1st Race Meet – 19th May 2018
* 2nd Race Meet – 21st July 2018

**Package Includes:**

* Naming rights to Marquee.
* Promotional Material on tables – to be supplied by Sponsor.
* 4 x Teardrop Flags around Marquee – Flags supplied by HJC, Sponsor to supply Logo.
* Other oncourse signage to be supplied by Sponsor.
* Social Media Acknowledgements.
* Logo in prominent position on Hughenden Races Website with link to Sponsors Website.
* ½ page colour Advertisement.
* Free Entry & Table for 10 in Corporate Marquee.
* PA Announcements throughout the day.
* 10 Beverage Holders.

**$1,500.00 FASHION ON THE FIELD SPONSOR**

* 1st Race Meet – 19th May 2018
* 2nd Race Meet – 21st July 2018

**Package Includes:**

* Naming rights of Fashion on the Field.
* Promotional Photo with winners of all Categories.
* Backdrop Banner 1800mm x 2000 mm – supplied by HJC, Sponsor to supply Logo.
* Other oncourse signage to be supplied by Sponsor.
* Social Media Acknowledgements.
* Logo in prominent position on Hughenden Races Website with link to Sponsors Website.
* ½ page colour Advertisement.
* Free Entry & 2 tickets into Corporate Marquee.
* PA Announcements throughout the day.
* 2 Free Beverage Holders.

**$500.00 FASHION ON THE FIELD CATEGORY SPONSOR (8 CATEGORIES)**

* 1st Race Meet – 19th May 2018
* 2nd Race Meet – 21st July 2018

|  |  |
| --- | --- |
| * + - Lady of the Meet     - Couple of the Meet     - Teen Boy & Girl (12 - 17)     - Tiny Tot Boy & Girl (0-5) | * + - Gent of the Meet     - Teen Boy & Girl (12 - 17)     - Junior Boy & Girl (6 - 11)     - Millinery |

Package Includes:

* Naming of Category.
* Presentation to winner of Category.
* Promotional Photo with winner of Category.
* Other oncourse signage to be supplied by Sponsor.
* Social Media Acknowledgements.
* Logo on Hughenden Races Website.
* Listed in Sponsor List in Race Book.
* Free Entry and Race Book for 4 People.
* PA Announcements throughout the day.

**$500.00 JOCKEY OF THE YEAR**

* 1st Race Meet – 19th May 2018
* 2nd Race Meet – 21st July 2018

Package Includes:

* Naming of Jockey of the Year.
* Presentation of Trophy & Prize to winner.
* Promotional Photo with winner.
* Other oncourse signage to be supplied by Sponsor.
* Social Media Acknowledgements.
* Logo on Hughenden Races Website.
* Listed on Sponsor List in Race Book.
* Free Entry and Race Book for 4 People.
* PA Announcements throughout the day.

**$500.00 TRAINER OF THE YEAR**

* 1st Race Meet – 19th May 2018
* 2nd Race Meet – 21st July 2018

Package Includes:

* Naming of Trainer of the Year.
* Presentation of Trophy & Prize to winner.
* Promotional Photo with winner.
* Other oncourse signage to be supplied by Sponsor.
* Social Media Acknowledgements.
* Logo on Hughenden Races Website.
* Listed on Sponsor List in Race Book.
* Free Entry and Race Book for 4 People.
* PA Announcements throughout the day.

**$5,000.00 ENTERTAINMENT SPONSOR**

* 1st Race Meet – 19th May 2018
* 2nd Race Meet – 21st July 2018

**Package Includes:**

* Major Sponsorship Status.
* 2 x Teardrop Flags – supplied by HJC, Sponsor to supply Logo.
* 2 x Banners 1800mm x 900mm at Entrance Gates – supplied by HJC, Sponsor to supply Logo.
* Other oncourse signage supplied by Sponsor.
* Social Media Acknowledgements.
* Logo in prominent position on Hughenden Races Website, with link to Sponsors website.
* Full page colour advertisement in Race Book.
* Free Entry & Table for 10 in Corporate Marquee.
* PA Announcements throughout the day.
* 10 Beverage Holders.

**DONATION**

* Would like to donate a different amount of $\_\_\_\_\_\_\_\_\_\_\_

**PLEASE NOTE**

* Sponsorship Prices are including GST
* If you choose to sponsor both Race Meets in the same section a 10% discount will be given off the total sponsorship price.
* SPONSORSHIP WITH BANNER/FLAG PACKAGE INCLUDED, MUST BE PAID & LOGO SUPPLIED TO HJC BY 20TH APRIL 2018. TO ENSURE SIGNAGE IS RECEIVED IN TIME FOR MEET.

**Thank you for considering sponsorship for our Race Day!**

**BANK DETAILS**

Account Name: Hughenden Jockey Club Bank Branch: NAB Hughenden

BSB: 084714 Account Number: 83 705 1846